

COLLECTION OF INFORMATION

GSE Automation may collect personally identifiable information, such as your e-mail address, name, home or work address or telephone number. GSE Automation also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by GSE Automation. This information can include: your IP address, browser type, domain names, access times and referring website address(es). This information is used by GSE Automation for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the GSE Automation website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through GSE Automation public message boards, this information may be collected and used by others. GSE Automation does not read any of your private online communications.

GSE Automation encourages you to review the privacy statements of websites you choose to link to from GSE Automation so that you can understand how those websites collect, use and share your information. GSE Automation is not responsible for the privacy statements or other content on websites outside of the GSE Automation and Huizenga Group family of websites.

USE OF INFORMATION

GSE Automation collects and uses your personal information to operate the GSE Automation website and deliver the services you have requested. GSE Automation also uses your personally identifiable information to inform you of other products or services available from GSE Automation and its affiliates. GSE Automation may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

GSE Automation does not sell, rent, or lease its customer lists to third parties. GSE Automation may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, GSE Automation may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to GSE Automation, and they are required to maintain the confidentiality of your information.

GSE Automation does not use or disclose sensitive personal information, such as race, religion, or political affiliations.

GSE Automation keeps track of the websites and pages our customers visit within GSE Automation to determine what services are the most popular. This data is used to deliver customized content and advertising to customers whose behavior indicates that they are interested in a particular subject area.

GSE Automation will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on GSE Automation or the site; (b) protect and defend the rights or property of GSE Automation ; and, (c) act under exigent circumstances to protect the personal safety of users of GSE Automation, or the public.

USE OF COOKIES

The GSE Automation website uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize GSE Automation pages, or register with GSE Automation site or services, a cookie helps GSE Automation to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same GSE Automation website, the information you previously provided can be retrieved, so you can easily use the GSE Automation features that you customized.

You can accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the GSE Automation services or websites you visit.

SECURITY OF YOUR INFORMATION AND USER OPTIONS

GSE Automation secures your personal information from unauthorized access, use, or disclosure. GSE Automation secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Websites, it is protected by encryption, such as the Secure Socket Layer (SSL) protocol.

In the event GSE Automation collects any information from a User of this Website which such User wishes to retrieve, update, modify or have deleted, such User should contact GSE Automation at privacy@gseautomation.com.

CHANGES TO THIS STATEMENT

GSE Automation will occasionally update this Statement of Privacy to reflect company and customer feedback. GSE Automation encourages you to periodically review this Statement to be informed of how GSE Automation is protecting your information.

CONTACT INFORMATION

GSE Automation welcomes your comments regarding this Statement of Privacy. If you believe that GSE Automation has not adhered to this Statement, please contact us at privacy@gseautomation.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.